

NHA Fall 2007 Topical Forum
Hydrogen Uses in the Military
October 2-4 • Columbia, South Carolina



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Sponsorship

Sponsoring the 2007 Fall NHA Topical Forum is an easy, cost-effective way to promote the energy leadership role of your organization. In addition to featuring your logo and a link to your organization on the Forum website, we mention our sponsors in every Forum-related email we send. These alerts are received by major players from every facet of the hydrogen community.

In addition to the targeted exposure you receive, we offer a host of generous sponsorship benefits detailed below.

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Sponsor Benefits

	Platinum \$10,000	Gold \$5,000	Silver \$2,500
Complimentary Forum registrations	✓ 4 registrations	✓ 2 registrations	✓ 1 registration
Tabletop exhibit space Read more >>	✓ complimentary	✓ 50% discount	
Ad in the Forum program booklet	✓ full page [ad specs]	✓ 1/2 page [ad specs]	
Your company or group's name on lanyards	✓		
Distinguished Speaker Panel	✓		
Event sponsorship	✓ Reception	✓ Luncheon	✓ Break
Your company or group's logo and link on the Forum website	✓	✓	✓
Your company or group's logo in the Forum program and any promotional materials	✓	✓	✓
Your company or group's logo displayed on signage at the Forum	✓	✓	✓
Sponsor ribbons for your staff	✓	✓	✓

How to Sponsor

To participate as a sponsor, please download and complete the appropriate form below:

- [Platinum Sponsorship form](#) (42Kb PDF)
- [Gold Sponsorship form](#) (42Kb PDF)
- [Silver Sponsorship form](#) (42Kb PDF)

Mail your form along with payment to:

Sponsorship
Fall 2007 NHA Topical Forum
1211 Connecticut Ave NW, Suite 600
Washington, DC 20036-2701

You may also fax your sponsorship form to 202-223-5537.

Sponsor Ad Specifications

Ink

4-color (CMYK), with full bleed

File formats

- Halftone/raster artwork should be submitted as a PDF or TIFF at 200dpi or better
- Vector artwork (line art) should be submitted EPS (Illustrator 10 or below). All fonts should be converted to outlines.
- Alternately, artwork may be submitted as a hi-res PDF (200 dpi or better).

IMPORTANT: artwork in formats other than these will appear blurred or jagged in the printed program.

Sizes*Full Page Ad*

Bleed size - 8.75" wide x 11.25" high

Trim size - 8.5" wide x 11 " high

Live size - 8.25 " wide x 10.25 " high

1/2 Page Ad

Bleed size - 8.75" wide x 5.75" high

Trim size - 8.5" wide x 5.5" high

Live size - 8.25 " wide x 5.25 " high

Delivery

Email artwork to Andre Cutair (acutair@ttcorp.com) or mail a CD or DVD to:

Sponsor Ads

Fall 2007 NHA Topical Forum
1800 M St NW, Suite 300 North
Washington, DC 20036-5802

Deadline

You must submit your ad or logo by **FRIDAY, SEPTEMBER 7**. Materials received after this date may not be included in the Forum program booklet.

Questions?

We'd be happy to address any concerns you have. Email Emily Kahn, Forum Manager, at kahnE@HydrogenAssociation.org.

NATIONAL HYDROGEN ASSOCIATION

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